



WTIC-TV

## ORDER

Print Date 08/09/12

Page 1 of 5

Flight Dates 08/07/12-08/13/12

Contract / Revision 373142 - 1

Original Date / Revision  
08/09/12 08/09/12

Advertiser D Roberti/D/5th D/Cong

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Product

ROBERTI FOR CONGRESS

Agency Com 15%

Billing Contact

650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 2095

Alt Order # 06237981

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL3

Priority 03

Advertiser Ref

Primary Account Executive  
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Order Share 7% Market Value 150428

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	33%	49641
4WVIT	31%	46632
5WTNH	29%	43624
6WCTX	%	0
7CABL	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	53	\$8,950.50	\$10,530.00	0.00	07/30/12	08/13/12	53	\$8,950.50	\$10,530.00
Totals	53	\$8,950.50	\$10,530.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 6	61	08/13/12	08/13/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	1-----		1		\$175.00		0.00					
7	61	08/13/12	08/13/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	1-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	1-----		1		\$150.00		0.00					
8	61	08/13/12	08/13/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	1-----		1		\$65.00		0.00					
E 9	61	08/13/12	08/13/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	1-----		1		\$175.00		0.00					
10	61	08/13/12	08/13/12		CM	7a-8a	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00



WTIC-TV

Print Date: 08/09/12

Page 2 of 5

Contract / Revision **373142- 1** Flight Dates **08/07/12-08/13/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **D Roberti/D/5th D/Cong** Product **ROBERTI FOR CONGRESS** Estimate # **2095**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 7a-8a M-F 7a-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$125.00		0.00			
11	61	08/13/12	08/13/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----					1	\$65.00		0.00			
13	61	08/11/12	08/11/12	Sa 730p-8p Sa 730p-8p	CM	730p-8p	-----1-	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-					1	\$150.00		0.00			
E 14	61	08/09/12	08/09/12	M-F News at 11pm News at 11pm	CM	11p-1135p	---1---	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$175.00		0.00			
E 15	61	08/09/12	08/09/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	---1---	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$150.00		0.00			
E 16	61	08/09/12	08/09/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	---1---	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$65.00		0.00			
E 17	61	08/09/12	08/09/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	---1---	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$125.00		0.00			
E 18	61	08/09/12	08/09/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	---1---	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$65.00		0.00			
E 19	61	08/09/12	08/09/12	Thur Prime A Raising Hope	CM	8p-9p	---1---	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---					1	\$800.00		0.00			
E 20	61	08/07/12	08/07/12	M-F News at 11pm News at 11pm	CM	11p-1135p	-1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$175.00		0.00			
E 21	61	08/07/12	08/07/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	-1-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$150.00		0.00			
E 22	61	08/07/12	08/07/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$65.00		0.00			
E 23	61	08/07/12	08/07/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$175.00		0.00			



WTIC-TV

Print Date: 08/09/12

Page 3 of 5

Contract / Revision **373142- 1** Flight Dates **08/07/12-08/13/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **D Roberti/D/5th D/Cong** Product **ROBERTI FOR CONGRESS** Estimate # **2095**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 23	61	08/07/12	08/07/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	- 1 - - - - -	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1 - - - - -					1	\$175.00		0.00			
E 24	61	08/07/12	08/07/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- 1 - - - - -	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1 - - - - -					1	\$125.00		0.00			
E 25	61	08/07/12	08/07/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- 1 - - - - -	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- 1 - - - - -					1	\$65.00		0.00			
E 26	61	08/08/12	08/08/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- - 1 - - - -	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - 1 - - - -					1	\$65.00		0.00			
E 27	61	08/08/12	08/08/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- - 1 - - - -	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - 1 - - - -					1	\$125.00		0.00			
E 28	61	08/08/12	08/08/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- - 1 - - - -	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - 1 - - - -					1	\$65.00		0.00			
E 29	61	08/08/12	08/08/12	Wed Prime Rotator Think You Can Dance	CM	8p-10p	- - 1 - - - -	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - 1 - - - -					1	\$1,100.00		0.00			
E 31	61	08/07/12	08/10/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- TWTF - -	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWTF - -					1	\$125.00		0.00			
E 32	61	08/08/12	08/08/12	M-F News at 11pm News at 11pm	CM	11p-1135p	- - 1 - - - -	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - 1 - - - -					1	\$175.00		0.00			
E 34	61	08/08/12	08/08/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	- - 1 - - - -	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - 1 - - - -					1	\$150.00		0.00			
E 45	61	08/08/12	08/09/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	- - WT - - -	:30	2	\$35.00	03	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - WT - - -					2	\$35.00		0.00			
E 46	61	08/13/12	08/13/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	1 - - - - -	:30	1	\$35.00	03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1 - - - - -					1	\$35.00		0.00			
E 47	61	08/07/12	08/09/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWT - - -	:30	3	\$45.00	03	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WTIC-TV

Print Date: 08/09/12

Page 4 of 5

Contract / Revision **373142- 1** Flight Dates **08/07/12-08/13/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **D Roberti/D/5th D/Cong** Product **ROBERTI FOR CONGRESS** Estimate # **2095**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 47	61	08/07/12	08/09/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWT---	:30	3	\$45.00	03	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWT---					3	\$45.00		0.00			
E 48	61	08/13/12	08/13/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	1-----	:30	1	\$45.00	03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$45.00		0.00			
E 49	61	08/07/12	08/09/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	- TWT---	:30	3	\$175.00	03	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWT---					3	\$175.00		0.00			
E 50	61	08/13/12	08/13/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$175.00		0.00			
E 51	61	08/08/12	08/09/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-- WT---	:30	2	\$175.00	03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- WT---					2	\$175.00		0.00			
E 52	61	08/07/12	08/09/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- TWT---	:30	3	\$275.00	03	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWT---					3	\$275.00		0.00			
E 53	61	08/13/12	08/13/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$275.00		0.00			
E 54	61	08/07/12	08/09/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- TWT---	:30	3	\$350.00	03	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWT---					3	\$350.00		0.00			
E 55	61	08/13/12	08/13/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$350.00		0.00			
E 56	61	08/11/12	08/11/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	----- 1-	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----- 1-					1	\$500.00		0.00			
E 57	61	08/13/12	08/13/12	M-F News at Ten News at Ten	CM	10p-11p	1-----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$850.00		0.00			
E 58	61	08/08/12	08/08/12	M-F News at 11pm News at 11pm	CM	11p-1135p	-- 1----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 1----					1	\$175.00		0.00			
E 60	61	08/13/12	08/13/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$175.00		0.00			



WTIC-TV

Print Date: 08/09/12

Page 5 of 5

Contract / Revision    **373142- 1**    Flight Dates **08/07/12-08/13/12**Hiatus DatesOriginal Date / Revision    08/09/12/    08/09/12Order Sep    00:15:00Advertiser    **D Roberti/D/5th D/Cong**    Product **ROBERTI FOR CONGRESS**    Estimate #    **2095**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 60	61	08/13/12	08/13/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$175.00		0.00			
E 61	61	08/07/12	08/10/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	-TWTF--	:30	2	\$75.00	03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-TWTF--					2	\$75.00		0.00			
Totals														53	\$10,530.00